



## NEWS RELEASE

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FOR RELEASE: Immediately

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# Race Omaha Announces 4 Youth and Junior Triathlons in 2012

## Inaugural Omaha Duathlon Announced too!

**Omaha, NE – Race Omaha Event Series** announces its 2012 event schedule featuring seven events. The Race Omaha Event Series includes 4 youth and kids events, a women's triathlon, as well as 3 other events for the all ages and abilities.

The **Race Omaha** Event Series begins with the Inaugural **Omaha Duathlon** on Saturday April 28th, 2012 at Memphis State Recreation Area west of Omaha. The Omaha Duathlon is produced by the Race Omaha/Omaha Triathlon Management Company. It will be professional caliber event.

Race Omaha has organized a great youth/kids race series that give kids an opportunity to compete in one of the fastest growing sports in the United States. These events feature two pool located triathlon events culminating with the Omaha Kids Triathlon on August 4<sup>th</sup> and the Omaha Triathlon Super Sprint Junior Triathlon for high school aged youth ages 15 to 18. "We are very excited to be able to organize so many opportunities for kids and youth to compete in events throughout the summer and be active in the sport of triathlon," explains Alan Kohll, Race Director and USA Triathlon Coach.

### **2012 Race Omaha Series Schedule at-a-glance:**

- April 28 – Omaha Duathlon at Memphis Lake State Recreation Area
  - May 12 – Omaha Kids Aquathlon at Westside High School
  - June 3 – Omaha Women's Sprint Triathlon at Lawrence Youngman Lake
  - July 22 – Omaha JCC Kids Triathlon at the Jewish Community Center of Omaha
  - August 4 – Omaha Kids Triathlon at Lake Cunningham (3<sup>rd</sup> Year)
  - August 5 – Omaha Triathlon at Lake Cunningham (3<sup>rd</sup> Year)\*
  - August 5 – Omaha Super Sprint Junior Triathlon (15-18 years)
  - August 31 – Omaha Hollywood Run at Aksarben Village
- \*Features an Olympic and Sprint Distance Triathlon for adults and a Super Sprint Distance event for high school aged youth 15 to 18 years of age*

Please go to [www.RaceOmaha.com](http://www.RaceOmaha.com) for detail event information and registration.

Kurt Beisch and Alan Kohll, Race Directors, have organized these events to provide ample opportunities for all ages and abilities to use these great events as a great motivation tools and target goals for being more active and healthy in 2012. Many families participate together in these events. Mother/daughter relay teams for

the Omaha Women's Triathlon, Father/son relay teams for the Omaha Triathlon, siblings competing for family bragging rights for the many youth events organized from May to August.

"We love to participate as a family in the Race Omaha events." Being active as a family is probably the best thing I can do for my family!" We are active together so training is so much fun we don't even think about it," says Drew Lundgren."

## **ABOUT RACE OMAHA**

Race Omaha Event Series is produced by *Mimran Event Management*, a non-profit 501c3 organization, organized to provide opportunities for all ages and abilities to actively participate in events to promote active and healthy lifestyles. Mimran Event Management's mission is to promote and encourage participation in events and activities as part of an active health lifestyle.